



We are thrilled to announce our newest upgrade to f/32 Photo: Gallery Wraps. As many of you know, we have offered similar Gallery Wraps in the past; however, we challenged ourselves to see if we could improve on canvas and printing quality. The evolution of business is about constantly pushing forward and exceeding expectations. As any professional photographer would do for their own client, we believe we are charged to go beyond your expectations as a professional print lab. The highest quality and service are two key factors that distinguish f/32 as the top choice for many professional photographers. That being said, we hope to set the standard for exceptionalism in fine art and photographic printmaking.

We are now printing with Epson Ultrachrome K3 inks that will have your images viewed in a whole new light. Choose from award-winning Lyve Canvas or the advanced technology of Crystalline Canvas, both from Breathing Color.

Lyve's archival certification (100+ years) paired with breathtaking color gamut and DMax allows this 20.5 mil bright white, consistent poly-cotton blend matte canvas the obvious choice for artists and professional photographers alike. Utilizing Breathing Color's breakthrough technology "Chromata White," allows this optical brightener (with no OBA's) and florescent whitening to solve color shift issues common on other canvases as well as streamlines profiling accuracy. Lyve Canvas is considered the next generation of canvas that exhibits a noticeably wider color gamut, greater DMax value, and sharper detail allowing f/32 Photo to give you the confidence to display or sell your work. Choose from three great finishes, Gloss (standard), Satin (semi-gloss), or Matte, to truly customize your work of art. Turn-around time for Coated canvases is around two weeks.

The Crystalline Canvas is the first OBA-Free, Bright White Canvas that was introduced at WPPI in Feb 2011. This canvas still utilizes Breathing Color's "Chromata White" technology that delivers a deeper black and a wider color gamut, as described above, with an added bonus that is delivered to us Pre-Coated in Satin or Gloss. We are currently only carrying the Crystalline Satin Canvas and promise an astonishing turn-around time of 48 hours or less. Rest assured that this canvas will not crack or tear during stretching, contains an incredible scuff resistant surface, and has an increased level of water-resistance. However, if lifetime longevity is what you desire, please take into consideration that due to the fact that this canvas is pre-coated they can't guarantee archival certification past 50+ years.